



The objectives of the experimental TRO were to:

- ensure the single-track carriageway of Elms Lane, Chapel Street and Acre Street remained clear and that the severe congestion seen over the past three years no longer happened.
- prevent cars joining Rookwood Road from Elms Lane, to speed traffic flow along Rookwood Road.
- manage the entrance to the Beach Car Park at the Pound Road junction by operating a stop-go system
- speed up entry into the West Wittering Estate (WWE) car park on peak days.

The TRO was operated over the 2019 summer period and proved successful in meeting these objectives. Specifically:

- The TRO was used in full on 4 days. On each of these temperatures reached record highs, attracting record numbers of visitors to the coast.
- Elms Lane, Chapel Street and Acre Street remained clear. Residents and pedestrians could access their properties safely and emergency service access was maintained throughout.
- Previously, approximately 500 – 800 cars would have been abandoned on the public highway. Instead these made it into the car park.
- The Stop/Go operation at the Pound Road junction improved the flow rate into the car park.
- Although substantial queues still occurred on Rookwood Road, generally these were not as long, nor as long-lived, as was usual without the TRO in place. On two of the days with the TRO in place there were no queues at all from the east and western queues stayed south of the Birdham Roundabout.
- Even on two days when the number of cars parked by WWE exceeded previous records, queues were no worse than they have been in the past, despite the extra 15% in the volume of traffic.

One negative impact was noted, specifically increased incidence of queuing traffic in Piggery Hall Lane. Additional operatives and signage at the Stocks Lane junction will be added to the scheme to ameliorate this issue.

WWE established an email mailing list which was used, along with social media and the WWE website, to advise residents and locals when the TRO would be implemented.

Along with resident passes initially issued to those living within the roads affected by the TRO closures, over 50 were handed out to medical staff, carers, local business and other locals who also needed to access these roads.

In conclusion, the implementation of the TRO made a substantial improvement across the area both in terms of safety and general traffic management. With the increase in the frequency of extreme weather patterns and popularity of the beach, the TRO is now a vital element of ensuring the safety of residents, visitors and the community in general. For this reason, WWE would suggest that the scheme is extended when the term expires in September 2020.

WW Estates plc